

**NEW**

# BLIZZAK LM-18

## STRONGLY RECOMMENDED.

**ADAC motorwelt**  
 Heft 10/99 Testurteil:  
**Besonders empfehlenswert**  
 Dimensionen: 205/60 R15 H + 185/60 R14 T

ADACmotorwelt - Issue 10/99 test verdict: Particularly recommended  
 Sizes: 205/60 R15 H + 185/60 R14 T



Ultimate Tyre Technology

**BRIDGESTONE**  
 ULTIMATE PERFORMANCE

PHOTO: G. DI CARO, BRIDGESTONE

N°4 - 2000

# TRACK

*talk*

**BRIDGESTONE Firestone**

Latest News!

Winter tyre tests:

- THE NEW **BLIZZAK LM-18**  
*Tested and strongly recommended by the motoring press*
- FW930 & **BLIZZAK MZ-02**  
*Strong performers too*

## NEW **BLIZZAK LM-18**

Automobile and tyre experts from ADAC, ÖAMTC and TCS have tested leading brands of winter tyres, including the new Blizzak LM-18 Lamellen tyre from Bridgestone. On wet and dry surfaces in Germany, on ice and snow in Switzerland... here is the verdict of this well-respected, independent test...

Bridgestone Blizzak LM-18	Dry	Wet	Snow	Ice	Mark
185/60 R 14 T	3	1.7	1.7	2.7	***
205/60 R 15 H	2.7	2.2	1.6	2.9	***

**ADAC motorwelt**  
 ADAC Motorwelt  
 Oct 10, 99 - (Germany)  
 Circulation: 13,021,790

Top 3 star rating. Strongly recommended.  
 (185/60 R 14 T and 205/60 R 15 H)

"... Very well balanced, particularly good on wet and snow."  
 (205/60 R 15 H)

"... Very well balanced, best results on wet and ice, good braking results."  
 (185/60 R 14 T)

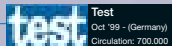
**ADAC motorwelt**  
 Heft 10/99 Testurteil:  
**Besonders empfehlenswert**  
 Dimensionen: 205/60 R15 H + 185/60 R14 T

\*ADACmotorwelt - Issue 10/99 Test verdict:  
 Particularly recommended  
 Sizes: 205/60 R15 H + 185/60 R14 T

Copyright ADAC Motorwelt



## NEW **BLIZZAK** LM-18



Test  
Oct '99 - (Germany)  
Circulation: 700.000

"Good on wet and snow ...  
also for protection of the  
environment".



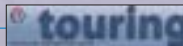
Auto Touring  
Oct '99 - (Austria)  
Circulation: 1.169.196

Top 3-star rating.  
Strongly recommended.  
(sizes: 185/60 R14 and 205/60 R15)

"Excellent braking on  
ice and wet surfaces"



## NEW **BLIZZAK** LM-18 and **FIRESTONE** FW930



Touring  
n°16 - Sept 23, '99 - (Switzerland)  
Circulation: 835.991

"Only the Firestone FW930  
and the Bridgestone Blizzak  
LM-18 (size: 185/60 R14) sco-  
red "good to very good" in  
the tests on wet surfaces."

"At lower altitudes in winter, roads are  
more often wet than snowy. "Grip" in these  
conditions is therefore a vital criterion..."

"Here is an example that illustrates the mar-  
ked differences that can occur on the road:  
- the best tyre in the large size (Firestone  
FW930), on a BMW 3-series test car,  
came to a halt in 57 metres under maxi-  
mum braking at 90 km/h in the wet,

- the same car, fitted with the least perform-  
ment tyres in this test, was still travelling  
at 37 km/h when it passed this point and  
needed another 11 metres to stop."



Halt 10/99 Testwert:  
Besonders  
empfehlenswert  
Dimension: 205/60 R15 H

\*ADAC-Ordnerwert:  
Issue 10/99 Test wert:  
Particularly recommended, Issue 205/60 R15 H

Firestone FW930

## FIRESTONE FW930

Dry	Wet	Snow	Ice	Mark
15%	30%	20%	10%	
20S/60 R15 H				

2 1.9 1.7 2.9 \*\*\*



"Very well balanced tyre with best results on dry, wet  
(especially wet braking) and wear..." (205/60 R15 H)

"Best results on dry, wet and icy surfaces..." (185/60 R14 T)



"Good on wet and snow...  
also for protection of the environment".

## **BLIZZAK** MZ-02

TESTED AND APPROVED AGAIN IN SCANDINAVIA



Tekniikan Maailma  
n°16/99 - (Finland)  
Circulation: 126.551

Blizzak MZ-02 - the best among  
the studless tyres on braking on  
snow and on smooth ice.  
It was also the fastest on the ice  
circle test.



Teknikens Värld  
n°19 & 23/99 - (Sweden)  
Circulation: 56.600

10 out of 10 for driving and braking on snow. "Blizzak: the  
best in braking test ... and the fastest around the snow track"

Blizzak MZ-02 superior among the studless tyres:

- "had the shortest braking  
distance on snow"
- "fastest on rally distance on snow"
- "stability and grip... very good!"

Positive driving experience on ice:

- "small skids are easy to steer"

